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John B. Lacson Foundation Maritime University — Molo, Inc. College of Business Iloilo City

INVOLVEMENT OF THE BACHELOR OF SCIENCE IN TOURISM STUDENTS OF JOHN B. LACSON FOUNDATION MARITIME UNIVERSITY-MOLO IN COMMUNITY EXTENSION SERVICES

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John B. Lacson Foundation Maritime University-Molo, Inc.

Iloilo City

In Partial Fulfillment
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Abstract

This study aimed to determine the involvement of the Bachelor of Science in Tourism (BST) students of JBLFMU-Molo in community extension services initiated by the school and the community during the first semester, academic year (A.Y.) 2011-2012. From among the BST students of first year, second year, and third year, a sample of 150 students were randomly selected, stratified according to year level. A researchers-made questionnaire was utilized in this study. The statistical tools used were frequency, percentage, rank, and mode. The results of the study revealed the following. The prevalent activities involved by the BST students in the community extension service activities initiated by the school are as follows. BST students when taken as an entire group, when grouped according to sex (male and female), when grouped according to type of residence (rural and urban), when grouped according to year level (first year, second year, and third year), and when grouped according to family monthly income (low and average), were mostly involved in "Tree Planting". On the other hand, BST students with high family monthly income were mostly involved

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in "Tree Planting" and "Barangay/Coastal Clean up". The prevalent activities involved by the BST students in the community extension service activities initiated by their respective community are as follows. BST students when taken as an entire group, when grouped according to sex (male and female), when grouped according to type of residence (rural), when grouped according to year level (second year and third year), and when grouped according to family monthly income (low and average), were mostly involved in "Tree Planting".

BST students living in urban were mostly involved in "Tree Planting", "Feeding Program", and "Medical Mission". BST students in first year level were mostly involved in "Tree Planting" and "Coastal Clean Up". While, the BST students with high family monthly income were mostly involved in "Cleaning and Greening Program" and "Book Donation".